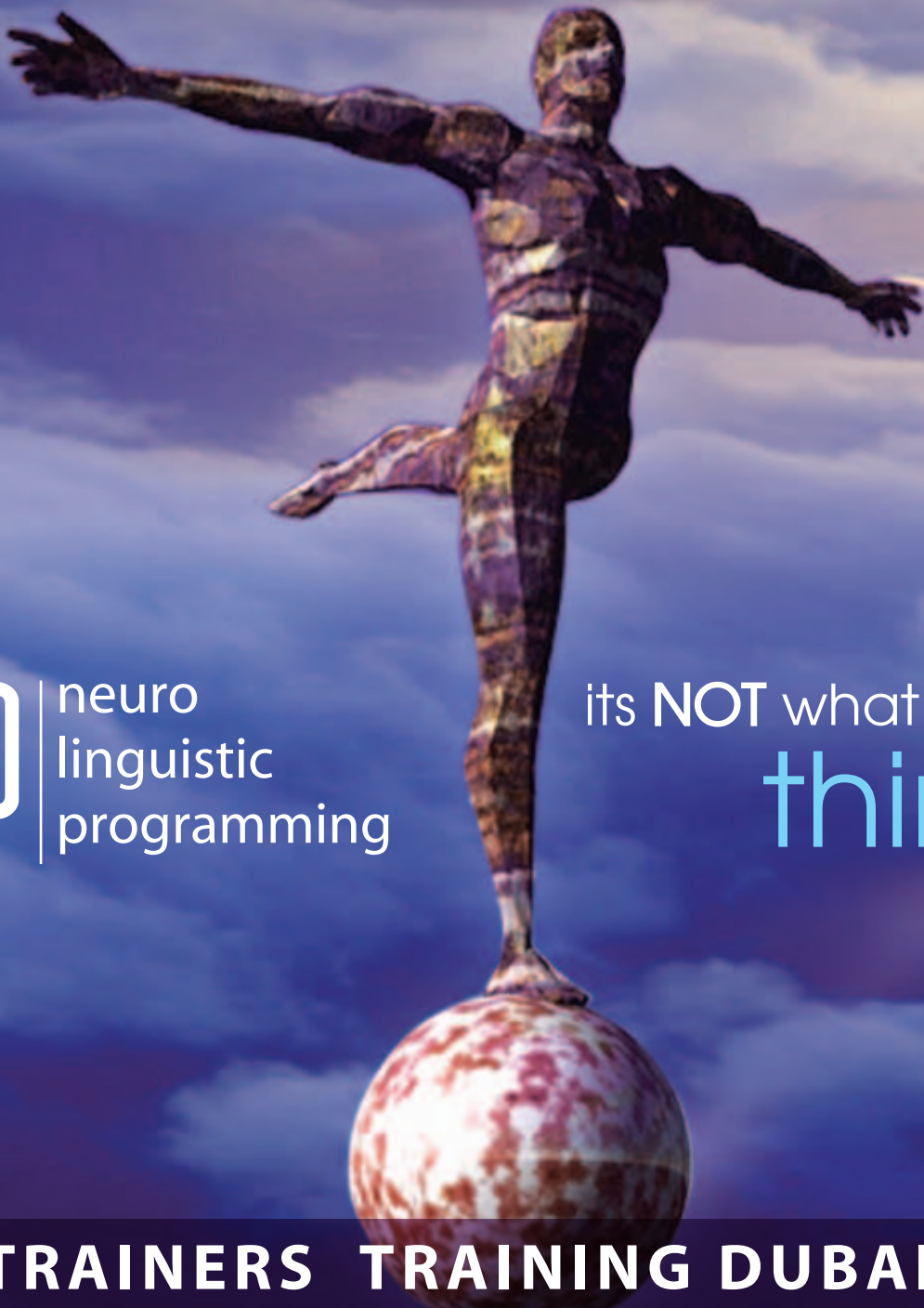




imagine having your head pleasantly opened up,  
your brain dusted off, and a new, improved chip  
popped in... and enjoying the experience as well!



**NLP** | neuro  
linguistic  
programming

its **NOT** what you  
**think!**

**NLP TRAINERS TRAINING DUBAI 2011**

**matrix**  
training  
solutions

be the difference  
that **makes** the difference

“The art and science of getting what you want...  
be the difference that makes the difference”



## Why bother with NLP Trainers Training?

If you have completed your NLP Practitioner and NLP Master Practitioner Certification you may be thinking—what next? If you really want to take your skills to the next level and learn how to impart your knowledge eloquently, precisely and accurately to the unconscious minds of your students, then the Matrix NLP Trainers Training is for you. During the morning sessions there will be reviews of both NLP Practitioner and Master Practitioner material to remind you of the content and, experientially, how to teach the content. In the afternoons you will learn how to present NLP topics in a way where you can inspire and empower your students.

## If you fit into one of the following categories then the Matrix NLP Trainers Training is for you

- Looking for a new career as an NLP Trainer
- Already a trainer (not of NLP) and want to take your trainings to the next level
- You are inspired by your NLP Practitioner and Master Practitioner material and want to develop yourself further as an individual
- You need more qualifications to add to your credibility in whatever field you work in
- You want options in your career
- You want to stretch yourself
- You want to learn how to present elegantly and charismatically

### Morning Sessions will include

- Reviews of the major INLPTA, ABNLP & ANLP Practitioner and Master Practitioner topics
- Opportunities to practice presentation skills
- Learning how to demonstrate techniques and how to select demonstration subjects

### Afternoon/Evening Sessions

- How to teach the conscious mind and unconscious mind simultaneously
- How to change and adjust the emotional state in your audience.
- Controlling energy in the room
- How to teach Board Breaking
- How to use nested loops and multiple embedded metaphors.
- How to create and utilize spatial anchors (stage anchors)
- Expanding vocal flexibility and utilization of vocal anchors
- Demonstrations and demo subjects
- Understand the different learning styles and training styles and how to teach them all
- How to design a training and how to sequence it
- How to handle objections
- How to make future subjects easy to teach using pre-teaching
- Behaviorally demonstrating content as you teach it
- Giving and eliciting effective feedback
- Get rid of your worst fears before they happen
- Training room design and layout
- Presentation utilities
- The business of training - sales & marketing
- Trade secrets and tricks of the trade

### How will the program be delivered?

During all exercises you will be assessed and given feedback by a certified and experienced NLP Trainer. Your progress will be constantly monitored and assessed and at anytime you wish to discuss the assessments with a trainer, this will be possible, before, during and after the course!

### Evaluation:

On completion of the Matrix NLP Trainers Training you will be eligible to attend evaluation. You need to pass the evaluation if you want to be Certified as an NLP Trainer. You will be evaluated on your NLP content knowledge, your ability to present NLP topics accurately and your ability to demonstrate any of the techniques applicable to the Practitioner and Master Practitioner program. Your performance during the Trainers Training will also be taken into account in evaluation and will be part of your overall assessment.

### Our certificates are fully approved and recognized

Our NLP certificates are recognized by the ANLP (British Association of NLP), ABNLP (American Board of NLP and INLPTA (International NLP Training Association). This means that no matter where you are in the world, your certificate will be recognized by the appropriate NLP association.



## Who are the trainers?

**Robert Smith** is Certified Master Trainer of NLP by both INLPTA and ABNLP and is the International Ambassador for ANLP. He has an enthusiastic, motivational yet forthright style with a gift for making the complex understandably simple and inspiring. Robert is an expert in leadership, team and individual development and Neuro Linguistic Programming (NLP) in business. He is an internationally renowned consultant, motivational trainer and is an executive coach to high-flying business leaders as well as a developer and designer of leadership training programmes. Robert specialises in using the most powerful developmental psychologies to enable people to realise their individual potential. As a leadership mentor and coach since the 1980s Robert has researched the dynamic development of personal psychology. In parallel he also studied therapeutic counselling and psychotherapy.



**Carol Talbot** is a Certified Trainer of NLP (ABNLP), Accredited Trainer of NLP (ANLP), Master Trainer of Time Line Therapy™ (TLTA), Trainer of Hypnosis (ABH), the ambassador for ANLP in the UAE and widely recognized as the NLP expert in the Middle East. When Carol speaks people listen. For as long as she can remember Carol has had a personal passion to help people. Or more correctly to help people help themselves. What gives Carol a “buzz” is to make others think differently, and it doesn’t stop there! Carol seeks to empower people, to work with them to help them create and enhance their “energy within” so they get “fired up” to take action. Much of her work includes accelerated learning techniques and ‘breakthrough’ events and as a Master Firewalk Instructor she often ‘fires up’ teams and groups to walk across burning hot coals of around 1700 degrees Fahrenheit!



## Who can attend the NLP Trainers Training?

If you have an NLP Master Practitioner Certificate you can attend the NLP Trainers Training & Evaluation, and assuming you successfully graduate, you can become a Certified NLP Trainer. If you have an NLP Practitioner Certificate or are an experienced trainer in another field you can still attend both the NLP Trainers Training & Evaluation and on successful graduation, your NLP Trainers Certificate will be withheld until you supply proof that you have qualified as an NLP Practitioner and Master Practitioner at a later date. Once you have presented Matrix Training Solutions with your NLP Master Practitioner Certificate we will then release your NLP Trainers Certificate and send it to you.

## Well, if any of the following are attractive to you then you may need to do the training!!

### How would you like a career where...

- You have a business that is recession proof—people always want to change their lives, perhaps even more so during a recession
- You meet fantastic people and help them change their lives
- You get happy emails every morning from students telling you how they have achieved their goals
- When you get up every morning you are looking forward to the day
- You do something you love doing

### The above are all common characteristics of being an NLP Trainer. However, you may not want to train NLP Practitioner and Master Practitioner Courses—so what’s in it for you?

- Maybe you could run the most successful workshops and help people make changes
- You would have the presentation skills to expand your current business
- You could have a new confidence in your ability to fulfill your potential

### And if you are currently a corporate trainer then...

- Your courses in the future may take on a totally different look
- Your students may be rather inspired by the way you present
- You may have much more success because you will be able to teach their unconscious minds
- Your students may just ‘get’ what you are saying
- You may become known as a charismatic presenter

### How about for those in education

- Learn how to really inspire your students
- Learn how to really ‘teach’ your students consciously and unconsciously
- Learn how to motivate your students with your presentation skills

### And for those of you where none of the above apply

- Perhaps you just want to go on an inspirational training, expand your knowledge amongst some great students and expand your potential

## NLP TRAINERS TRAINING Dubai 2011

**Trainers Training: 14th - 26th July 2011 (with 1 day off)**

**Trainers Training Evaluation: 28th – 31st July 2011**

### Registration Form

Name:	
Email address:	
Tel:	Mobile:
Course fees: NLP Trainers Training & NLP Trainers Training Evaluation: <input type="checkbox"/> <b>Trainers Training: Dhs 16,570</b> (inclusive of refreshments, lunch, participant material) <input type="checkbox"/> <b>Trainers Training Evaluation: Dhs 2,220</b> (inclusive of refreshments, lunch) <input type="checkbox"/> <b>NLP Trainers Training &amp; NLP Trainers Training Evaluation: Dhs 18,790</b> (inclusive of refreshments, lunch, participant material)	
Payment terms: Full payment must be paid in advance Payment can be made by: <input type="checkbox"/> Cash <input type="checkbox"/> Credit card <input type="checkbox"/> Cheque - made payable to Matrix Consulting (Training)	

### What they say:

"Robert is a Master Trainer of NLP and, to my knowledge, the only one in the world to be certified by all three of the of the leading NLP regulating bodies, INLPTA, ANLP and ABNLP. Training with Robert is exacting, challenging and hugely enjoyable. His encyclopedic knowledge, constant attention to detail and sheer enthusiasm ensure that his students attain the very highest levels of knowledge and application of the art and science of NLP. Training with Robert has opened my eyes and enabled me to significantly change my life, and the lives of my clients, for the better both professionally and personally. I have worked with, and observed, many Trainers and Coaches over the last thirty years and I have found Robert to be a wonderful person who is a world-leading Trainer of the very highest caliber. He is, quite simply, the very best."

**Rod Morgan, NLP Master Practitioner, NLP International Trainer**

"Being in the top 3% of Professional Speakers based in the Middle East, Carol will deliver great content, express complete professionalism at all times and leave your audience wanting more!"

**Reg Athwal, Chairman, OneTVO.com and Founding President of the Professional Speakers Association of the Middle East (PSA-ME)**

"Not only are her courses the most powerful, life changing programs I have ever attended, Carol is extremely knowledgeable, entertaining and totally dedicated to the success of her students. A true professional, Carol walks the talk and delivers NLP in a professional and memorable way."

**Corrina Cross, Strategy Marketing**